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FOR IMMEDIATE RELEASE

The Saint Paul & Minnesota Foundation Welcomes Jennifer Vickerman as a Gift Planner

St. Paul, Minn. – January 2, 2024 – The Saint Paul & Minnesota Foundation (the Foundation) today announced that Jennifer Vickerman joined the Foundation as a Gift Planner. Jennifer brings 17+ years of experience and proven success increasing support and generating revenue for 501 (c)(3) and 501 (c)(8) organizations. She has deep expertise in developing and implementing innovative strategies to build donor loyalty and constituent engagement.

"We are very excited to welcome Jennifer to our team," said Mariah Brook, Director of Gift Planning at the Foundation. "She is a results-oriented development leader with a strategic vision. Jennifer will undoubtedly provide great support to those who want to amplify their generosity in support of the organizations and causes they care about."

Jennifer joins the Foundation from Friends of the Hennepin County Library, where she served as Director of Development & Philanthropy, focusing on managing and growing the major gift and planned giving program. In her new role at the Foundation, Jennifer will help our donors to define their charitable vision and establish their funds.

"I am thrilled to be joining the Saint Paul & Minnesota Foundation as a Gift Planner," said Jennifer. "I look forward to unifying my personal passion for advancing equity with my professional skills in building strong relationships to forward the mission and vision of the Foundation in our communities."

About the Saint Paul & Minnesota Foundation

The Saint Paul & Minnesota Foundation believes in the best of Minnesota and the power of its communities. With roots in Saint Paul and partners across the state, it is Minnesota's largest community foundation and the partner of choice for thousands of donors, nonprofits and community organizations. The Foundation aspires to create an equitable, just and vibrant Minnesota where all communities and people thrive by inspiring generosity, advocating for equity and investing in community-led solutions. Visit: spmcf.org