

























SAINT PAUL & MINNESOTA FOUNDATION

## OUR STRATEGIC PLAN

A plan to guide our work in Minnesota and to support the needs of the Twin Cities' East Metro.



























### OUR ASPIRATION



At the Saint Paul & Minnesota Foundation, we envision an equitable, just and vibrant Minnesota where all people and communities thrive.



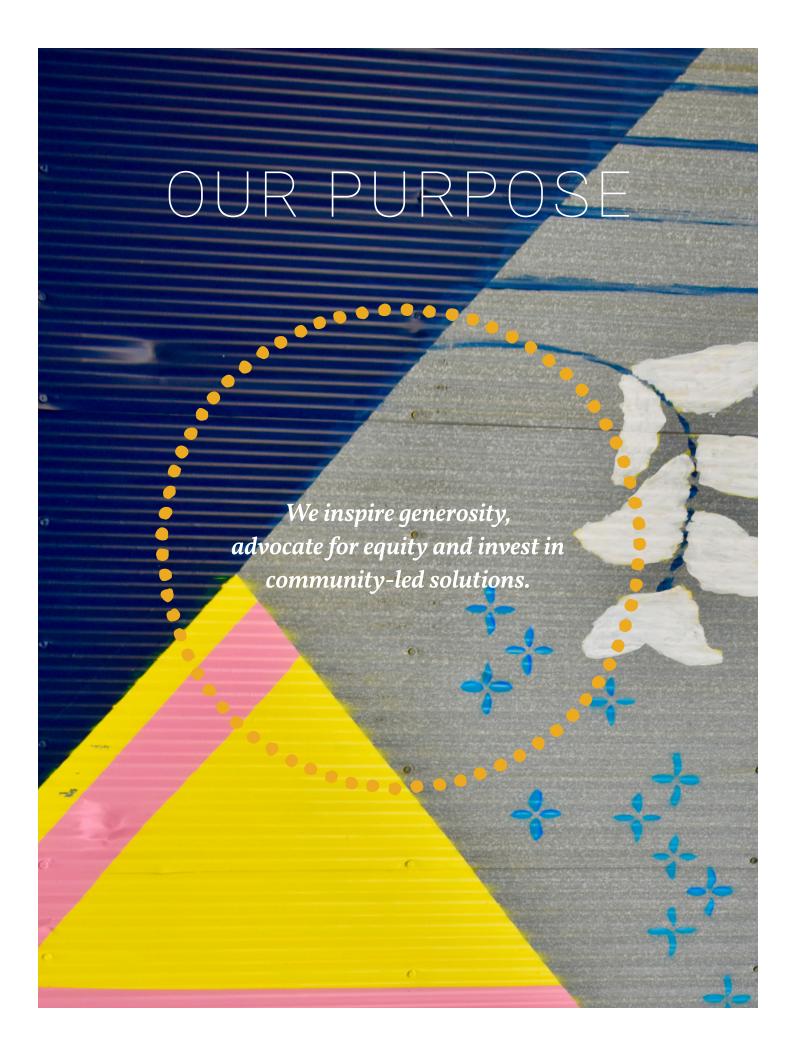
This is our aspiration. And of course, given the many challenges our communities face, this is no small feat.

But we know our vision for Minnesota is possible, and we can't stop our collective work until it's realized.

This is why we are excited to share our new strategic plan, which will guide our work for the next five years. This plan articulates how we will approach the most critical issues of our time—always in lock-step with our community.

As such, at the heart of our values, we have articulated that "Community is Our Compass". We hold this value as our guiding center as we move forward in our partnerships with donors, nonprofits and other agents of change who are united by the opportunity to create a lasting impact.

Thank you to all of you who make this work—and tomorrow's Minnesota—possible.



# OUR STRATEGIES

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The following strategies are the main areas that we focus on to support our purpose and move our communities closer to an equitable, just and vibrant Minnesota.

INSPIRE GENEROSITY

by customizing and aligning engagement strategies, and by creating new pathways for donors and nonprofits across Minnesota to activate and amplify their philanthropy.

ADVOCATE FOR EQUITY

by lifting up narratives, advocating for systems change and investing in opportunities that generate equity within and outside of our walls. INVEST IN
COMMUNITY-LED
SOLUTIONS

by partnering with community to identify, invest in and advocate for promising ideas that build capacity and magnify impact.



### OUR VALUES



### These are the pillars that we wholeheartedly believe in and will quide us in our work.





#### **WE LISTEN**

We listen to agents and agencies of change, our donors and to each other with humility, knowing our most impactful work is informed by collaboration, diverse perspectives and many voices.

#### WE INNOVATE AND LEARN

We address today's challenges, and continually evolve to meet the problems and opportunities of an unseen future. To do this, we take risks, embrace innovation and commit to learning from both mistakes and successes.

### **♦** COMMUNITY IS OUR COMPASS **♦**

We believe communities are best positioned to articulate and effectively respond to today's challenges. As a committed partner, we seek to transform the traditional funder/grantee relationship, authentically anchoring our work in community knowledge and expertise.

#### **WE COMMIT TO EQUITY**

Strengthened by a deeper understanding of the many facets of identity, we seek to dismantle the belief in and power structures that support a hierarchy of human value. To do this, we lift up values and voices of equity and justice in everything we do.

#### WE NURTURE PHILANTHROPY

We nurture a dynamic giving community. In trusted partnership, we support our donors to express their generosity, growing community-based resources to improve lives for generations to come.



As we look to the future, we thank all of our partners and donors who have made investing in community possible since 1940.



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Learn more at spmcf.org